

A photograph of two young children, likely of South Asian descent, hugging outdoors. The child in the foreground is a girl with dark hair, wearing a red long-sleeved shirt, smiling broadly at the camera. She is holding the hands of another child behind her. The second child is a boy with dark hair, wearing a blue long-sleeved shirt, looking over the girl's shoulder. They are standing on a rocky, uneven ground. In the background, the lower leg and dark clothing of another person are partially visible. The overall scene is bright and sunny.

AMEXTRA - ANNUAL REPORT 2013

Changing lives, transforming communities



“My four daughters and my nephew go everyday to AMEXTRA, where they play and do their homework (...) they really love being there with other children playing and watching movies”.

**Juan Segura - Lomas de San Isidro
Beneficiary of the Tutorial Program and
Video Club**

MISSION



Promote the holistic transformation of marginalized communities in Mexico.

VISION



We are a non-profit organization that promotes sustainable change through accompaniment and empowerment of community leadership and local participation. Through this work, we aim to transform the quality of life for those in marginalized communities while instilling values of service, compassion and justice.

VALUES



Holistic transformation, community participation, unconditional service, compassion and justice.



WHO?

We are people from the community, professionals and volunteers. With Christian values, leadership and commitment, we contribute to holistically transforming the living conditions of the most vulnerable Mexican communities.

WHAT?

Many families living in rural and urban areas of Mexico face extreme poverty. We promote solutions through projects focused on community health and nutrition, education, microfinance, restoration and conservation of natural resources, and emergency aid.

HOW?

Promoting holistic, sustainable development programs, that emphasize community participation and responsibility, serving others and contributing to our personal process of transformation and that of others, and the sustainable use of natural resources.

EMERGENCY IN THE HIGH MOUNTAIN OF GUERRERO

In September 2013, 19 municipalities and more than 100 communities in the state of Guerrero were severely affected by hurricanes Manuel and Ingrid, which caused loss of life, destruction of hectares of crops, houses, churches and schools. After losing their homes, many families took refuge in shelters and camps.

During the first two months of intervention, AMEXTRA delivered food and hygiene kits to prevent the spread of disease.

Ten communities in seven municipalities (Cochoapa El Grande, Malinaltepec, Atlamancingo del Monte, San Luis Acatlán, Alcozauca de Guerrero and Tlapa de Comonfort) were supported with groceries, cleaning kits and school kits.

Moral support was also provided to the families who lost everything through workshops of post-disaster management.

Groceries were also delivered in the communities of Tierra Colorada and Balsamar, found in the center of the state. Due to the severity of the situation of the communities of the High and Low Mountain of Guerrero, AMEXTRA began looking for resources to continue working in Guerrero. Municipalities such as Cochoapa El Grande are among the poorest not only nationally, but in Latin America.



Post-traumatic activities were performed to minimize psychological damage caused by the ravages of hurricanes.

Delivery of groceries and hygiene kits in the community of San Pedro Hitzapula.

In this emergency we found important allies in local leaders, churches and other organizations of civil society, without which the work in the region would have been impossible.



EMERGENCY IN THE HIGH MOUNTAIN OF GUERRERO

"I am very grateful for these people that today have brought us food and words of encouragement. I thank you for remembering us, for not forgetting us. We hope you come back, because we do not know when we will be able to return to our communities. Thank you very much for everything you have done for us."

Rufina, from the community Balsamar



Delivery of entertaining and recreational material in the community of El Mesón (High Mountain of Guerrero)

Director's message

Dear Friends:

This report is the celebration of this year's harvest. There are fruits of the efforts of our labor, to cultivate and fertilize. Today we bring those fruits to the table. With the blessings of God, in 2013 we were able to serve 18, 320 people from 150 communities in Mexico. We appreciate and are grateful for everyone who has supported us with donations and services that generate sustainability.

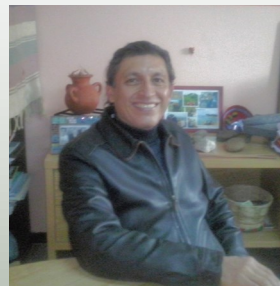
We are excited to have been recognized by the Mexican Center for philanthropy for a high level of Professionalism and Transparency, for being an organization with excellent administrative practices. This bestows confidence upon our donors, friends and beneficiaries.

We are in the work together with the community to form a team of 129 people, 49 volunteers, our board of directors, friends and partners. Thanks to all of you for your accompaniment, and thank God because he is good and has had mercy with us, providing us with our skills, talents and passion that has brought us to where we are today.

During 2014, we pray that the Lord be with us and keep us, follow us building what we are and what we do, to free us from the risks and dangers to keep us strong and united in the confidence that all the work we do in the name of the Lord is not in vain. This is a time to invest far to see fruit in the future, may God watch over all our dreams, including recovering progress in microfinance, strengthening the new commercialization program in Chiapas, caring for our values and vision, while we continue to transform ourselves institutionally, and strengthen the leadership within Amextra and among others.

We begin this year 30th Anniversary, with the full recognition that everything comes from God. We honor Him and give our thanks to everyone who helped and served by these 30 years. We hope to meet and celebrate together on July 5.

For my part now I thank God for each of you who make up this community of service, and pray abundant blessings to you and your families.



With deep affection,

Eugenio Araiza

"All the work we do in the Lord is not in vain. It is a time to invest, to see fruits in the future. "

Nutrition and Community Health

- ✦ In Oaxaca, 120 families improved their health, by taking part in workshops carried out by 17 local promoters.
- ✦ In Tultilán, 300 children received dental cleaning and personal health workshops, while the dental consultancy attended 239 adult patients. We have also worked extensively with families to build and maintain backyard gardens.
- ✦ In Lomas de San Isidro, 122 people participated in a wide range of workshops. We have also been supporting the construction and maintenance of 8 family gardens throughout the community.
- ✦ In San Cristóbal de las Casas, we had 282 workshops in 10 communities on themes of health, nutrition, gardens and bird projects. Currently we have 24 productive projects located in 12 communities, that are benefitting 204 people who now have access to sustainable food sources.



Education



In the regions where we work we had 246 children that benefitted from school assistance and homework clubs.



In summer education programs, in Tutilán and Oaxaca, we attended 185 children.



We worked with 60 adults to help them obtain an education certificate, and during this year 12 people graduated from the program.



The computer and English classes have helped over 100 children and adults to develop new skills that will help them in the job market.



We worked with the student community in Chiapas, sharing our philosophy with 202 university students, 17 professors, and 168 agricultural producers, in total of 387 people.



**Amaranth harvest in the Pej'Pem Center.
Palenque, Chiapas.**

Environmental Sustainability

- ★ The Pej' Pem ecological center is in its third stage of construction. We now have a dormitory area and have improved the road to access the center. The sale of products produced in the center was a major success: we were able to raise about \$10,200 Pesos to reinvest into our programs.
- ★ In Palenque, we developed 29 "Capital Seed" projects, with a 70 percent recuperation rate. We distributed 1073 trees with 40 clients of the AMEXTRA Microfinance program, resulting in an income of \$7,511 pesos.
- ★ In San Cristóbal de las Casas 25 families are already benefiting from water filtration tanks. We also identified and built relations with 5 flagship communities who want to work with the methodology of AMEXTRA.
- ★ In Lomas de San Isidro, we have three schools that are carrying out a recycling program and we have 13 people being trained in the program, focusing on environmental protection and income generation simultaneously.
- ★ In Tutilán, we built 5 rainwater filters and an ecological bathroom. We are also remodeling another two and training 28 people in the use of hydroponics systems.



Seeds of Transformation



We received eight groups from the United States, willing to share a few days of transformation in our community centers. A total of 45 people became actors of transformation and justice.



In 2013, Seeds hosted its first themed trips for individuals:

- Sustainable Economics
- Food, Faith & Justice
- Lutheran Identity in a Latin-American Context



We participated in the conference "Ecumenical Advocacy Days" in Washington DC, sharing our learning about food policy in Chiapas and how to reduce harmful feeding practices that exist in Mexico. Our dream is to have more trips of this type to invite others to live this experience.

Economic Sustainability



Lutheran Identity



Food, Faith and Justice





"If you would like to have your life changed, if you would like to be transformed and have your eyes opened to the realities of Latin America, I can't think of a better way to do that than to take part in Seeds of Transformation and see what Amextra is doing in Mexico."

--Dennis Preston, Mexico City, 2013



AMEXTRA CONSULTING



We continue forming and professionalizing our staff with 34 training workshops for our network of organizations that operates under the Amextra name (Amextra A.C., SOFINCO and Seeds of Transformation).



We carried out our first online course “Financial Education” for our team and we hope that in the future it can be one of the products that Amextra Consulting can offer.



We had 2 consulting agreements with La Frontera Ministries International Inc. and Corazon Inc., and established another agreement of collaboration with the Anglican Seminary of San Andres, to begin giving Integral transformation classes to their students.



We strengthened the curriculum plan to offer a certificate program in Integral Transformation, looking ahead at the development of online classes for 2014

INTEGRAL TRANSFORMATION

★ AMEXTRA's commitment is to promote holistic transformation among our team, so in 2013 85 percent of our employees had a pastoral accompaniment, while the executive team had a retreat.



★ 49 biblical-theological reflections were facilitated among the team.

★ A meeting of the AMEXTRA's network was carried out with the participation of 110 employees from all regions.

★ We also participate in the organization of the Second Forum of Integral Mission and Conflict Transformation.



Microfinance Program

- ★ Amextra Sofinco offered credit and saving services to 9836 partners, 80 percent of which were women. We worked with 1162 solidary groups distributed as follows: 25 percent in Chiapas, 67 percent in the State of Mexico and 8 percent in southern Mexico City.
- ★ We continue with the transformation of a Amextra Sofinco into a Popular Credit Union; this will give us better governance, which translates into more security for our members.
- ★ We also offered "non financial" services with the Social Marketing program. We did workshops with topics about women's rights, reproductive health and control of emotions.

Total Portfolio	\$27,774,023.64 pesos
Total Savings	\$21,890,344.60 pesos
Recovery Rate	98%

"I have two years in the AMEXTRA Microfinance program and I've used my credits for my business. A year ago I got a tire shop and there I go, slowly. I still need some other tools that I will buy little by little to keep improving, because I also want provide alignment and balancing services, oil changes and tire sale. I like the service provided by AMEXTRA and I hope to continue working on improving my family's life quality."

José Luis Alejo Cruz, partner from Pakalna, Palenque, Chiapas.



New: commercialization program

The AMEXTRA spirit encourages us to start new projects. We have therefore launched a commercialization program that will help producers to sell their goods at a better rate and raise their living standard.

The first product we want to commercialize honey from the state of Chiapas. We currently work with a group of ten beekeepers living in the jungle town of Tumbalá, near Palenque, Chiapas.

However, we are still creating a business plan tailored to AMEXTRA and beekeepers, emphasizing training and best practices to increase both the quantity and quality of honey.

At first we thought of creating a fair trade company, but after doing a market survey and receiving advice from the experts at FUMEC, we are adapting the business to further benefit the beekeepers, selling cosmetics and beauty products derived from honey.

A special thank you to our donors

INSTITUTIONS

SG Foundation
Avance Chalco S de SS
Kellogg Foundation
United Way Worldwide
Fundación ADO
Evangelical Lutheran Church of America
Christian Reformed World Relief Committee
Gereformeerde Gemeenten
Mondelez International

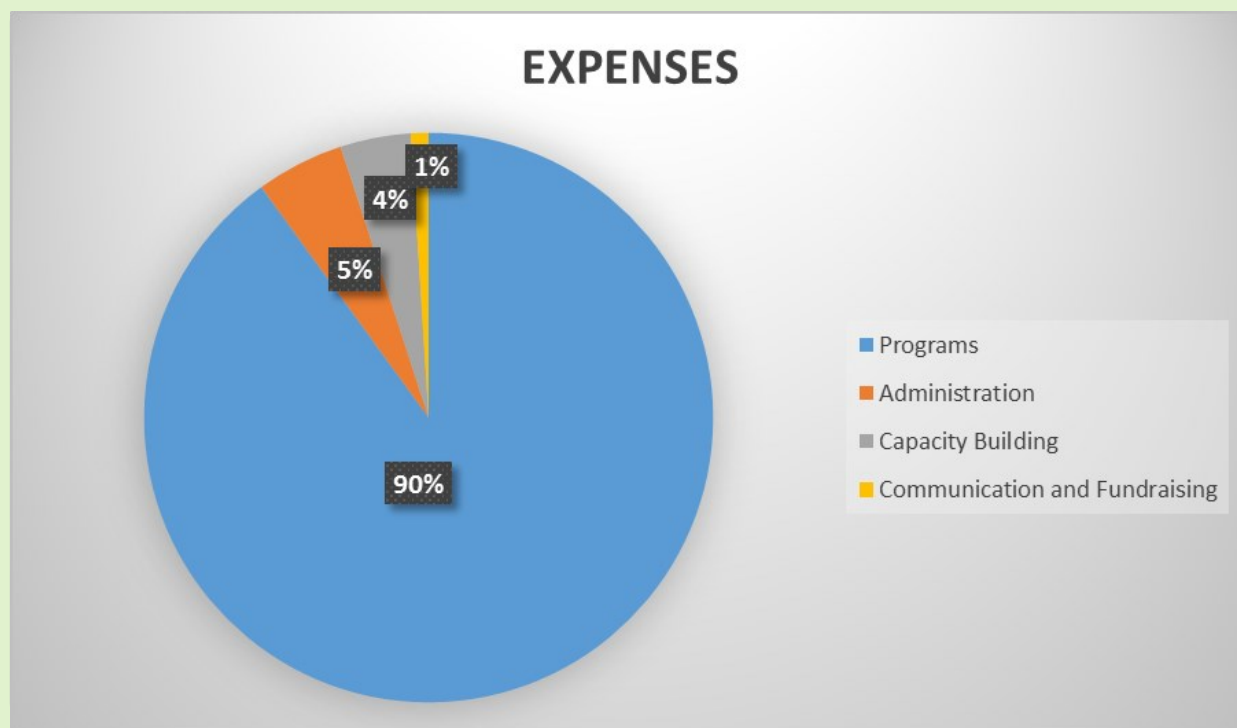
CHURCHES

Immanuel Lutheran of Eden Prairie MN
First Lutheran of Brainerd MN
La Iglesia Luterana de Buen Pastor
Laguna Presbyterian Church
St. Paul Evangelical Lutheran Church

INDIVIDUALS

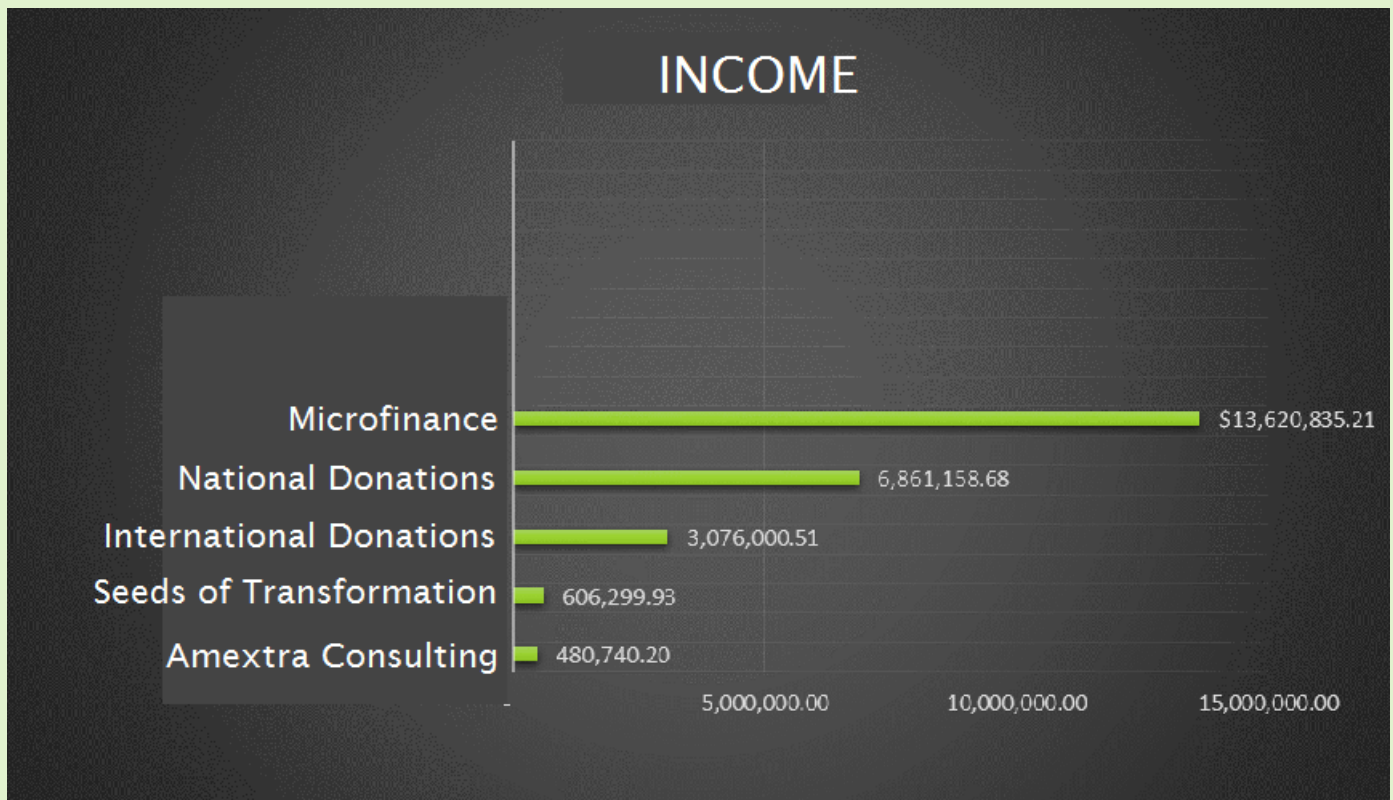
Alex Densmore	Hugh & Katie Coffin	Mark & Patty Peterson
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Claudia Damu	Jay & Gertrud Andrus	Martha & Antonio Turrent Fernandez
Catherine Whitcanack	Jeff & Kelly Gray	Mary Thopson
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Erika Lehmann	Laurie & Don Schuemann	Tom & Susan Carter
Eugenio Araiza Bahena	Leslie Berland	Walter Johnson
Greg & Kelly Murphy	Laura Davies	
Hollye Schwartz	Louis & Mary Ann Wagenfeld	
Howard & Judith Peters	Mark & Cheryl Mathison	

How we invest our resources?



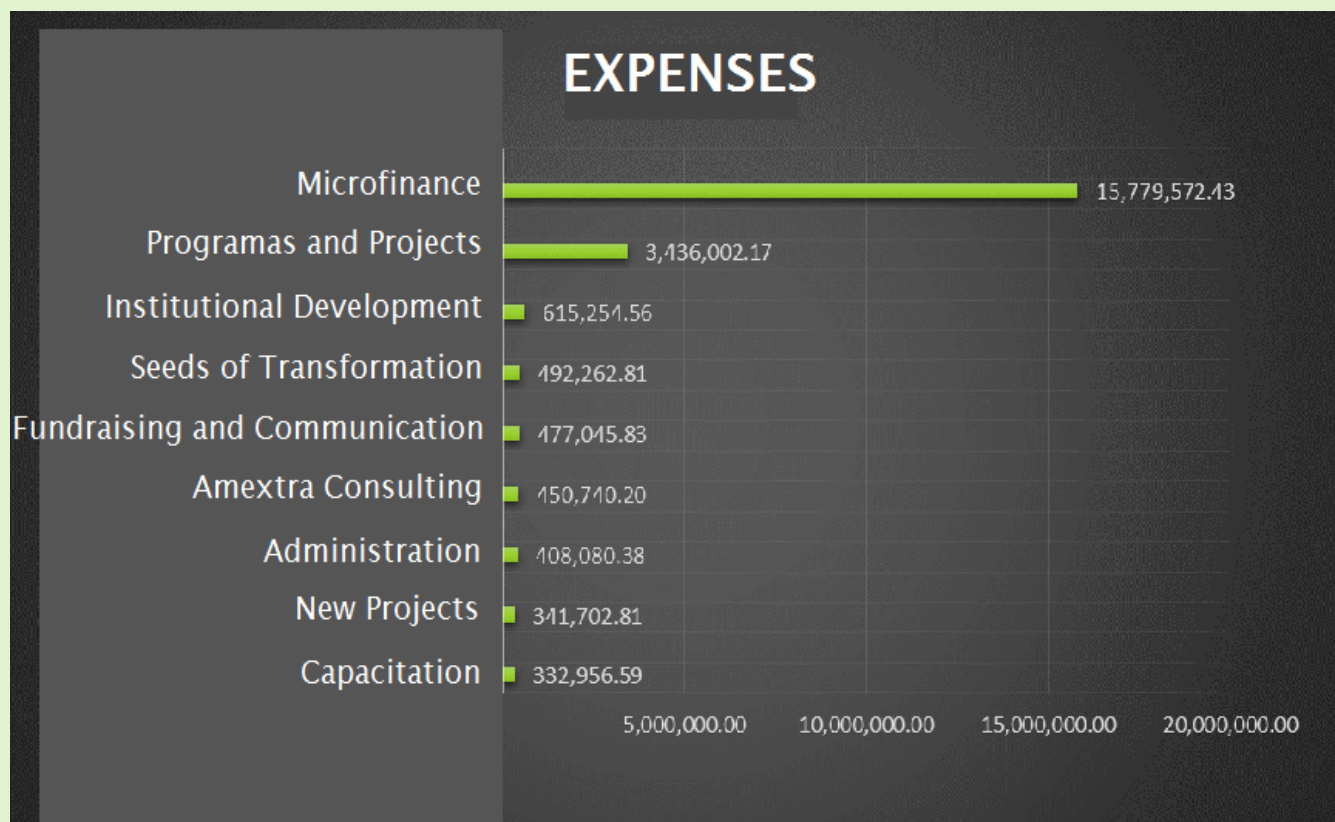
"In 2013 we invested 90% of our resources to transform the lives of people in marginal situations."

FINANCIAL REPORT SUMMARY 2013



TOTAL INCOME: \$ 24, 645 034.53

FINANCIAL REPORT SUMMARY 2013



TOTAL EXPENSES: \$ 22, 213, 585.28

Donor Profile

“For me, the friendships that I have developed in Mexico are priceless. God's blessings for all that they do for the people living at Tultitlán”.

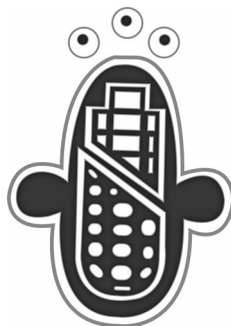
Roger Capps, AMEXTRA supporter

Roger Capps, began working in 1997 as a volunteer in Tultitlán, under the auspice of Medical Teams International.

Ten years later, Amextra began carrying on with that work.

Roger writes that he was “impressed with the way (Amextra) strengthened the school program for the children, expanded the health-services, added classes in cooking and nutrition for the mothers and developed programs in sustainability. For me, the friendships that I have developed in Mexico are priceless, and I am so pleased to know that the work is being carried on, and moved ahead! God's blessings on all what they do for the people living at Tultitlán!”





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AMEXTRA

Asociación Mexicana de Transformación
Rural y Urbana, A.C.



Amextra Consultores
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AMEXTRA SOFINCO

